

1 Select Your SHOPPING DIRECTORY LISTING

Standard Listing

Includes name, address, phone, website, email and a 50-word business description. Businesses listed by category alphabetically.

6 mos. 12 mos.

Shopping Listing (one market)\$75\$140

NOTE: Current magazine advertisers receive free listings

Shopping Listing (All markets)\$249

Color Graphics Make Your Listing Stand Out

Ad Image or photo with Your Listing\$75\$100

Please complete Section 4 only.

Premium Listing - 12 month subscription

Includes everything in the standard listing, plus an image to the left of the listing, plus an entire profile page with pictures, logo, videos, social media links, and in-depth business description.

Premium Listing (one market)\$249

Each Additional Market \$50

Premium Listing (All markets)\$425

Please complete Sections 4 and 5.

2 Select Your Listing Category:

Select the category(s) that you would like your listing to appear in. (Select up to two)

- | | |
|--|--|
| <input type="checkbox"/> Gifts/Jewelry/Judaica | <input type="checkbox"/> Beauty |
| <input type="checkbox"/> Banquet Facilities/Hotels | <input type="checkbox"/> Honeymoon/Travel |
| <input type="checkbox"/> Cakes & Pastries | <input type="checkbox"/> Caterers/Catering |
| <input type="checkbox"/> Invitations & Calligraphy | <input type="checkbox"/> Party/Event Planning Svcs |
| <input type="checkbox"/> Novelties & Favors | <input type="checkbox"/> Florists |
| <input type="checkbox"/> Photography/Videography | <input type="checkbox"/> Decorations & Theme Decor |
| <input type="checkbox"/> Music & Entertainment | <input type="checkbox"/> Transportation |
| <input type="checkbox"/> Clothing | <input type="checkbox"/> Other _____ |
| <input type="checkbox"/> Rental Supplies | |

3 Select Your Target Market(s)

If you have selected an ad and a listing, circle the ad location:

- | | |
|--|---|
| <input type="checkbox"/> Atlanta | <input type="checkbox"/> New Orleans |
| <input type="checkbox"/> Baltimore | <input type="checkbox"/> North Carolina |
| <input type="checkbox"/> Boston | <input type="checkbox"/> NY/NJ/CT |
| <input type="checkbox"/> Chicago | <input type="checkbox"/> Orlando |
| <input type="checkbox"/> Cleveland | <input type="checkbox"/> Philadelphia |
| <input type="checkbox"/> Dallas | <input type="checkbox"/> Phoenix |
| <input type="checkbox"/> Denver | <input type="checkbox"/> Pittsburgh |
| <input type="checkbox"/> Detroit | <input type="checkbox"/> Saint Louis |
| <input type="checkbox"/> Houston | <input type="checkbox"/> San Diego |
| <input type="checkbox"/> Indianapolis | <input type="checkbox"/> San Francisco |
| <input type="checkbox"/> Las Vegas | <input type="checkbox"/> Seattle |
| <input type="checkbox"/> Los Angeles | <input type="checkbox"/> South Florida |
| <input type="checkbox"/> Memphis | <input type="checkbox"/> Tampa |
| <input type="checkbox"/> Milwaukee | <input type="checkbox"/> Toronto |
| <input type="checkbox"/> Minneapolis/
St Paul | <input type="checkbox"/> Vancouver |
| <input type="checkbox"/> Montreal | <input type="checkbox"/> Washington, DC |
| <input type="checkbox"/> Nashville | <input type="checkbox"/> Western NY |
| | <input type="checkbox"/> ALL MARKETS |

4 STANDARD LISTING INFORMATION

COMPANY NAME _____

BUSINESS ADDRESS (include city & state, street address optional)

PHONE (local) _____

PHONE (toll free) _____

WEBSITE ADDRESS _____

Listing Message _____

5 PREMIUM PROFILE INFORMATION

We will repeat all of the information in the standard listing, plus many additional details, descriptions and media. The following is a checklist of items to send ASAP to us at: production@milestonesmagazine.com. Use "PROFILE-(Your Company)" in the subject line.

- Contact Person _____
- Alternate or additional location addresses _____
- Email _____
- Alternate website address _____
- Facebook page _____
- Twitter _____
- Instagram _____
- Google Plus _____
- Video URL _____
- Photographs _____
- Ad images _____
- Coupons or Special Offers _____
- Reveiws _____
- Questions and Answers: _____

You may ask and answer any questions you feel will highlight your business. Here are a few suggestions:

- What makes your business unique?
- How do customers use your services to make planning their event easier?
- Introduce your key personnel
- Are there any special services that people might not know you offer?
- Tell us about your latest (or trendiest) innovations.

6 BILLING INFORMATION

- COMPANY _____
- AGENCY (if applicable) _____
- CONTACT PERSON _____
- BILLING ADDRESS _____
- _____
- PHONE _____
- FAX _____
- E-MAIL _____
- P.O. NUMBER _____

7



PAYMENT OPTIONS

- Make Checks Payable To: _____ \$ TOTAL _____
- Milestone Media Group, Inc.** VISA
- 1341 W. Liberty Rd. MC
- Sykesville, MD 21784 AM EX

Office: 410-549-5490 • 1-877-856-5490 • Fax: 410-549-6467

- Card # _____
- Name on Card _____
- Billing Address _____
- Exp. Date _____

TERMS & CONDITIONS:

1. MILESTONE MEDIA GROUP, INC. does not endorse advertisers and does not guarantee the accuracy of any claims made by advertisers.
2. All orders are subject to publisher's acceptance. The publisher reserves the right to reject or cancel any advertisement that does not conform to the editorial or graphic standards of the publication.
3. MILESTONE MEDIA GROUP, INC. endeavors to provide completely accurate information in all advertising. Proofs on advertisements created by the publisher will be forwarded for approval. If changes or corrections are needed, they must be so noted on the proof and the proof returned to the publisher within one week of its receipt by the advertiser. Otherwise, no guarantee can be made of the changes requested.
4. The publisher shall not be liable for failure to publish or distribute all or any part of the guide because of labor dispute, accidents, fires, acts of G_d, or any other circumstances beyond the publisher's control. Further, in case of error or failure to print an advertisement, liability is limited to the cost of the advertisement.
5. By signing the Ad Placement Agreement, advertiser understands that payment is due by the first due date, that all discounts are contingent upon prompt payment, and that if allowed to run, past due balances are subject to an 18% Annual Rate late payment penalty. CANCELLATION PRIOR TO PUBLICATION IS SUBJECT TO A 5% CANCELLATION FEE. This agreement is entered into and governed by the laws of the State of Maryland.
6. The advertiser shall indemnify and hold harmless Milestone Media Group, Inc., its agents and employees, from and against any and all actions, claims, liabilities, demands, costs and expenses, including costs and attorney fees, from the publication of advertising material, or the content of any text, illustrations or copyrights, furnished by the advertiser.

Signature: _____ Title: _____ Date: _____